Degrowth in Tourism
Conceptual, Theoretical and Philosophical Issues
Konstantinos Andriotis
Degrowth in Tourism explores newly-emerging development and philosophical approaches that provide more equity for host communities and offer a low-carbon future by looking at alternatives to the classic models of development and applying the concept of degrowth in a tourism context.
Proposing that we need to shift tourism research from models which prioritize commodified tourism experiences to those that offer alternative decommodified ones, this book:
- provides topical analysis and illustrates the key themes of degrowth;
- discusses the relationship between tourism and degrowth from both a historic perspective and through contemporary patterns of activity;
- includes international examples and case studies to translate theory into practical new approaches.
Cloth, 2018, 978 1 78639 278 7, $ 140.00

Global Climate Change and Coastal Tourism
Recognizing Problems, Managing Solutions, Future Expectations
Edited by Andrew Jones and Michael Phillips
Climate Change and Coastal Tourism includes case studies on climate change and coastal tourism that explore current threats to and consequences of climate change on existing tourism coastal destinations.
It assesses management and policy options for the future sustainability of threatened tourism coastal destinations and synthesizes findings to make recommendations that can be used to promote strategies that ameliorate projected impacts of climate change on coastal tourism infrastructure and in turn promote the future sustainability of coastal tourism destinations.
Cloth, 2017, 978 1 78064 843 9, $ 140.00

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Cloth, 2017, 978 1 78064 843 9, $ 140.00

Conservation & Sustainability
NOW IN PAPER
Tourism Enterprise
Developments, Management and Sustainability
David Leslie
"...impressively informed and informative. Very highly recommended as an essential addition to professional and academic library Tourism Development reference collections and supplemental studies."—Midwest Book Review
The environmental quality and popularity of any tourist destination is the outcome of sustained development, shaped by the socio-economic and physical dimensions of the local environment. Protecting the "living landscape" requires recognizing, promoting and developing the links between economic, social and environmental objectives.
This book therefore examines the tourism business in terms of greening the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.
Paper, Oct 2019, 978 1 78639 548 1, $ 55.00

NEW
Private Sector Tourism in Conservation Areas in Africa
Susan Snyman and Anna Spenceley
Through the use of extensive case studies from throughout Africa, this book presents guidelines to ensure optimal benefits for stakeholders as well as promoting the sustainability of tourism in Africa. It includes descriptions of the various models/options for the private sector to engage in tourism in conservation areas in Africa including, among others, pure private sector ownership, joint ventures, tripartite agreements and government leases. The processes used to develop these partnerships—from start to finish—are covered, as well as best practices for the private sector engaging in tourism. The book provides guidance on assessing what private sector tourism options are most suitable based on guidelines of conditions and desired outcomes promoting the long-term sustainability of African tourism in protected areas.
Cloth, Jun 2019, 978 1 78639 355 5, $ 160.00

Rethinking Park Protection
Treading the Uncommon Ground of Environmental Beliefs
Will La Page
National Parks often face a demise due to an outdated belief that parks are non-essential leisure services rather than necessities for a vibrant modern life. This book will dispel the lethargy of the parks profession by challenging readers to reconsider their beliefs about parks and their purpose in modern life.
Paper, 2012, 978 1 78064 001 3, $ 50.00

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Sustainable Island Tourism
Competitiveness and Quality of Life
Edited by Patrizia Modica and Muzaffer S. Uysal
Focusing on the unique perspective of island tourism destinations, this book outlines impacts on—and potential strategies for—protecting the natural environment, local economy, and local culture. Presenting an interdisciplinary integrated approach, this important collection of new research includes a portfolio of conceptual, empirical, and case-based studies written by international experts to give a balanced and comprehensive view.
CABI Tourism Management and Research Series
Cloth, 2017, 978 1 78064 542 1, $ 144.00

Tourism and Resilience
Edited by Richard W. Butler
The concept of resilience is particularly applicable to tourism destinations and attractions which are exposed to the potentially harmful and sometimes severe effects of tourism development and visitation. This book discusses the concept of resilience and its application to tourism. It compares the relevance of resilience to sustainability; the former focusing on the well-being and survival of the places affected and the latter focusing on the agent of impact, tourism itself.
CABI Tourism Management and Research Series
Cloth, 2017, 978 1 78064 833 0, $ 144.00

Tourism, Health, Wellbeing and Protected Areas
Edited by Iride Azara, Elina Michopoulos, Federico Niccolini, B. Derrick Taff and Alan Clarke
This book features contributions from tourism and recreation researchers and practitioners exploring the relationship between tourism, hospitality, protected areas, livelihoods and both physical and emotional human wellbeing. The book will include sections focused on theory, policy and practice, and case studies.
- Showcases best/worst case examples and good practice for park and protected area tourism development
- Multi-disciplinary approach to the study of nature-based tourism
- Innovative approaches in collaborative work including SME within protected destinations
Cloth, 2018, 978 1 78639 551 1, $ 140.00

Transforming Travel
Realising the Potential of Sustainable Tourism
Jeremy Smith
“Transforming Travel is superb, touching, fresh and thought-provoking. If you believe in the possibility of improving our world through travel, it is a must read.” - Kelley Louise, Executive Director, Impact Travel Alliance
Written in a highly engaging style, Transforming Travel presents an urgent argument for transforming tourism so it might reach its potential to promote tolerance, restore communities and regenerate habitats, while providing a vital guide for anyone looking to develop the successful sustainable tourism enterprises and destinations needed to do so.
Paper, 2017, 978 1 78639 419 4, $ 30.00

Responsible Tourism
Concepts, Theory and Practice
Edited by David Leslie
Paper, 2016, 978 1 78064 680 0, $ 62.00

Destination Competitiveness, the Environment and Sustainability
Challenges and Cases
Edited by Andres Artal-Tur and Metin Kozak
CABI Tourism Management and Research Series
Cloth, 2015, 978 1 78064 697 8, $ 150.00

Cultural Aspects of Ideological, Social and Cultural Aspects of Events
Edited by Omar Moufakkir and Tomas Pernecky
There is an ever-growing importance of events in modern society, and, until now, existing literature on events has been dominated by the economic perspective. This book addresses the social and cultural side of events and explores the role they have in fostering change and community development.
It examines the transformative function of events in the context of development studies—as phenomena that can promote and facilitate human development, including social, societal and individual change. This book provides vital and timely exploration and encourages the study of more diverse themes within event management.
Paper, Oct 2019, 978 1 78639 551 1, $ 55.00

Special Interest Tourism
Concepts, Contexts and Cases
Edited by Sheila Agarwal, Graham Busby and Ruong Huang
This book approaches the topic of special interest tourism from the perspective of both supply and demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, sport, gastronomic, slow and pro-poor tourism, among others, it includes contributions and case studies by international academics and practitioners. Sometimes referred to as niche or contemporary tourism, this book provides a complete introduction to the study of special interest tourism for students.
Paper, 2018, 978 1 78064 566 7, $ 65.00

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NEW

Winter Tourism
Trends and Challenges
Edited by Ulrike Pröbstl-Haider, Harold Richins and Stefan Türk
Increasingly environmental issues in many established ski resorts, including certifications and adaptations of the management regime, and new mobility concepts to reduce CO2 emissions caused by the travel behavior of the winter tourists, are growing areas of consideration. This includes the importance of scenic beauty, nature and sustainable development as well as snow reliability and avalanche safety.

The book will explore these trends and discuss the different approaches and adaption strategies that are employed in the European Alpine region, North America, and Eastern Europe.

Cloth, Nov 2019, 978 1 78639 520 7, $ 250.00

NEW

World Heritage Sites
Tourism, Local Communities and Conservation Activities
Takamitsu Jimura
Heritage is a growing area of both tourism and study, with World Heritage Site (WHS) designations increasing year on year. This book reviews the important interrelations between the industry, local communities and conservation work, bringing together the various opportunities and challenges for a destination. Proper heritage management and conservation activities are always vital.

Reviewing new areas of development, such as Historic Urban Landscapes, Intangible Cultural Heritage, Memory of the World and Global Geoparks, it includes global case studies to relate theory into practice and covers a worldwide industry of over 1000 cultural and natural heritage sites.

Cloth, Jan 2019, 978 1 78639 268 8, $ 140.00

NEW

Tourism and Animal Welfare
Neil Carr and Donald M. Broom
This book addresses the issue of animal welfare within the tourism experience. The first part explores the meaning of animal welfare and its relation to ethics, animal rights, and human obligations to animals. Part Two builds upon concepts and ideas and reflects the views of a variety of animal welfare organizations and individual leaders, tourism industry organizations, tourism operators, and academic experts, about the nature of the tourism industry, the welfare needs of animals, and whether or how the two can co-exist. The case studies and opinion pieces that constitute this section encompass differing perspectives on animal welfare and tourism.

With contributions from Jane Goodall, Founder—the Jane Goodall Institute and UN Messenger of Peace.

Paper, 2018, 978 1 78639 186 5, $ 60.00

NEW

Literary Tourism
Theories, Practice and Case Studies
Edited by Ian Jenkins and Katrin Anna Lund
Tourists often travel in the footsteps of well-known authors and stories, yet literary tourism is a nascent field. Providing a wide-ranging cornucopia of literary tourism topics, this book fully explores the interconnections between the written word and travel. It includes tourism stories using guidebooks, films, television and electronic media, and recognizes that stories, texts and narratives, even if they cannot be classified as traditional travel writing, can become journeys in themselves and take us on imaginary voyages. Furthermore, the book provides a grounding in the theoretical perspectives on literature and the tourist experience; explores practical applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits; and uses global case studies to study literary tourism in action.

Cloth, Sep 2019, 978 1 78639 459 0, $ 140.00

NEW

Food and Wine Tourism
Integrating Food, Travel and Territory
Second Edition
Erica Croce and Giovanni Perri
This established textbook explores how regions present themselves to tourists experiencing the culture, history, and ambience of a location through the food and wine they produce. It provides practical suggestions and guidelines for establishing a food-related tourism destination and discusses the environment, understanding the food tourist, supply issues, marketing, and best practice strategies. It includes numerous case studies from around the world and plentiful pedagogical features to aid student learning.

CABI Tourism Texts
Paper, 2017, 978 1 78639 127 8, $ 75.00

NEW

Rural Tourism and Enterprise
Management, Marketing and Sustainability
Edited by Ade Oriade and Peter Robinson
The rural business setting is intricate due to the assortment of different business opportunities, ranging from traditional agriculture, tourism enterprise and even high-tech business. This important textbook on the subject: examines key issues affecting rural enterprise and tourism; explores the breadth of rural enterprise management and marketing across both developed and developing economies; discusses strategies for business growth within a rural setting, such as knowledge development, proper planning and innovation; and uses a mix of case studies and theoretical content specifically selected to appeal to both student and practitioner readers.

CABI Tourism Texts
Paper, 2017, 978 1 78064 750 0, $ 65.00
Tourism Management in Warm-water Island Destinations
Edited by Michelle McLeod and Robertico Croes
Warm-water island destinations are facing unprecedented adjustment challenges in the wake of increasing globalization and susceptibility to external shocks, and are in search of appropriate policy responses to that globalization. It is critical for small islands to understand how these challenges affect tourism performance and how they impact their residents.

Religion & Tourism
NEW
Dark Tourism and Pilgrimage
Edited by Daniel H. Olsen and Maximiliano E. Korstanje
In recent years there has been growth in both the practice and research of dark tourism—the phenomenon of visiting sites of tragedy or disaster. Expanding on this trend, this book examines dark tourism through the new lens of pilgrimage. It focuses on dark tourism sites as pilgrimage destinations, dark tourists as pilgrims, and pilgrimage as a form of dark tourism. Taking a broad definition of pilgrimage so as to consider aspects of both religious and non-religious travel that might be considered pilgrimage-like, it covers theories and histories of dark tourism and pilgrimage, pilgrimage to dark tourism sites, and experience design.

NEW
Islamic Tourism
Management of Travel Destinations
Edited by Ahmad Jamal, Kevin A. Griffin and Razaq Raj
Islamic tourism is tourism primarily undertaken by its followers within the Muslim world. It is not just motivated by religious feeling—it also includes participants pursuing similar leisure experiences to non-Muslims but within the parameters set by Islam, and destinations are therefore not necessarily locations where Shari’a or full Islamic law is enacted. Demand for Islamic tourism destinations is increasing as the Muslim population expands worldwide, with the market forecast to be worth US$238 billion by 2019. This book bridges the ever-widening gap between specialists within the religious, tourism, management and education sectors through a collection of contemporary perspectives. It provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives and introduces theories and models in an accessible structure. The book: includes a range of contemporary case studies of religious and pilgrimage activity; covers ancient, sacred and emerging tourist destinations; and reviews new forms of pilgrimage, faith systems and quasi-religious activities.

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Managing Religious Tourism
Edited by Maureen Griffiths and Peter Wiltschier
Managing Religious Tourism provides a global view of tools and resources used in demand and supply management in the context of pilgrimage and religious tourism.

With a focus on toolkits and best-practices, the book reinforces the quality of service provision and offers reflection on consumers—perspectives and intentions to purchase from a variety of destinations. This book is complemented by the understanding of management responses to consumer behavior and mobility, accessibility, individualism and tourism for both sacred and secular purpose. A further focus looks at ways in which networks, partnerships and the conceptual stakeholder approach can be employed by religious tourism suppliers working with destination management organizations.

Pilgrimage in Practice
Narration, Reclamation and Healing
Edited by Ian S. McIntosh, E. Moore Quinn and Vivienne Keely
Perhaps best understood as a form of heritage tourism or tourism with a conscience, pilgrimage (as with touristic travel) contains a measuring transformation that is often deep and enduring, making it a fascinating area of study. Reviewing social justice in the context of pilgrimage and featuring a diverse collection of interdisciplinary voices from across the globe, this book is a rich collection of papers for researchers of pilgrimage and religious and heritage tourism.

Local Identities and Transnational Cults within Europe
Edited by Fiorella Gialcalone and Kevin A. Griffin
This book explores the central role of ordinary people in the popularization of faith-based practices, thus illustrating religious tourism as an expression of cultural identity. Focusing on the interrelationship of cultural groups and the overall formation of culture and society, this book: uses a range of multidisciplinary, sociological and ethnographic studies to illustrate the evolution of pilgrimage sites and saints; includes practical case studies and illustrations of religious tourism and pilgrimage development from a variety of international perspectives; and provides a selection of discussion questions for each chapter, encouraging readers to engage with further study and an investigation of these important issues.

Religious Pilgrimage Routes and Trails
Sustainable Development and Management
Edited by Daniel H. Olsen and Anna Trono
This is the first book to provide a holistic approach to religious pilgrimages with case studies drawn from different regions across the world. The first section includes the introductory chapter to the book as well as four chapters that highlight the conceptual themes. The second section of the book includes case study pilgrimage route/trails from different world regions. Each chapter will focus on a specific case study route/trail found within that region and include a discussion of the route/trail revolving around the four themes covered in section one.

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Religious Tourism in Asia
Edited by Shin Yasuda and Kevin A. Griffin
This book addresses tourism and sacred sites within the region of Asia and the pilgrims that it beckons. Case studies from across the region present more practical examples of this “hub” of pilgrimage centers, providing a useful and interesting resource for researchers within religious, cultural, heritage and Asian tourism.
CABI Religious Tourism and Pilgrimage Series
Cloth, 2018, 978 1 78639 234 3, $ 160.00

Risk and Safety Challenges for Religious Tourism and Events
Edited by Maximiliano E. Korstanje, Razaq Raj and Kevin A. Griffin
Travellers today face many challenges from risk and safety issues. Focusing in particular on risk and safety issues faced by visitors to holy sites, this book looks at the unique challenges raised where annual religious festivals are commemorated with mass gatherings lasting for days and where large crowds require detailed disaster management plans. Beginning with a general section on risk management, covering areas such as disaster management, terrorism, crime and security, the book then delves deeper into specific issues and challenges. It reviews important topics such as understanding the behavior of crowds, how to perform a risk assessment for a sacred space, and travelling in what some would regard as an increasingly hostile world.
CABI Religious Tourism and Pilgrimage Series
Cloth, 2018, 978 1 78639 228 2, $ 160.00

Conflicts, Religion and Culture in Tourism
Edited by Razaq Raj and Kevin A. Griffin
CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78639 064 6, $ 144.00

Pilgrimage and Tourism to Holy Cities
Ideological and Management Perspectives
Edited by Maria Leppakari and Kevin A. Griffin
CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78064 738 8, $ 144.00

Religious Tourism and Pilgrimage Management
An International Perspective
SECOND EDITION
Edited by Razaq Raj and Kevin A. Griffin
Cloth, 2015, 978 1 78064 523 0, $ 170.95

The Many Voices of Pilgrimage and Reconciliation
Edited by Ian S. McIntosh and L. D. Harman
CABI Religious Tourism and Pilgrimage Series
Cloth, 2017, 978 1 78639 326 5, $ 144.00

Leisure, Recreation & Sport

NEW
Adventure Tourism and Outdoor Activities Management
A 21st Century Toolkit
Ian Jenkins
An essential resource for those wishing to understand the key factors behind the operation of an adventure tourism company and how to be able to deliver a profitable as well as a sustainable product. It discusses important factors such as how the use of technologies and the current importance of environmental impacts and climate change are areas that are key to adventure tourism firms. To remain profitable companies need to address these issues along with the important elements of risk and safety.
Created from the author’s experience in delivering adventure tourism courses over the last 20 years, this long-awaited book is aimed at both university courses on adventure tourism and outdoor recreation as well as those working within the industry.
Paper, Apr 2019, 978 1 78639 086 8, $ 65.00

NEW
Events as a Strategic Marketing Tool
SECOND EDITION
Edited by D. Gerritsen and R. van Olderen
Events have come to play an ever-growing role in marketing; by connecting products and services with experiences and vice versa, producers can create important added value. Events as a Strategic Marketing Tool, second edition, describes how events can be used as a strategic tool in marketing practices. Fully updated throughout, this new edition reviews the way organizations utilize events to connect with their visitors. It covers the development of the experience economy, the step from strategy to concept, event design and touchpoints. Written in an accessible style, it also considers the areas of marketing within which experiences play a role, such as branding, relationship marketing and city marketing. Concluding with a chapter on effect measurement and evaluation. Including a wealth of internationally relevant examples, it gives a thorough insight into the way events can help reach strategic marketing goals. It will provide an engaging resource for both students and professionals interested in Leisure, tourism and events.
CABI Tourism Texts
Paper, Dec 2019, 978 1 78924 230 0, $ 75.00
Managing Outdoor Recreation
Case Studies in the National Parks
SECOND EDITION
Robert E. Manning, Laura E. Anderson and Peter Pettengill
This fully updated second edition presents a conceptual framework of outdoor recreation management in the form of a series of management matrices. It then illustrates this framework through new and updated case studies in US national parks and concludes with the principles of outdoor recreation management.

Written by a team of authors with extensive academic and practical experience in the field of outdoor recreation, the book: develops and presents a matrix-based framework of strategies and practices for managing outdoor recreation in a sustainable way; illustrates applications of the best management practices through a series of case studies in diverse national parks; and includes lecture slides and online matrices to aid the teaching of outdoor recreation management to a new generation.

Paper, 2017, 978 1 78639 101 8, $ 65.00

Tourism and Leisure Behaviour in an Ageing World
Ian Patterson
Covering trends in the marketplace that are attracting the older market, this new edition: provides an understanding of the older tourism and leisure market, discussing how to effectively provide for this expanding group; discusses growing areas such as independent travel, the leisure experience, cultural and heritage tourism, cruises, and health and wellness tourism; and supplies case studies of tourism and leisure organizations successfully catering to the needs of the older market.

Cloth, 2018, 978 1 78639 094 3, $ 140.00

Facilities Management and Development for Tourism, Hospitality and Events
Edited by Ahmed Hassanien and Crispin Dale
CABI Tourism Texts
Paper, 2013, 978 1 78064 034 1, $ 75.00

Imagineering: Innovation in the Experience Economy
Gabriëlle Kuiper and Bart Smit
Paper, 2014, 978 1 78064 465 3, $ 72.00

Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries
Mark Piekarsz, Ian Jenkins and Peter Mills
Paper, 2015, 978 1 78064 449 3, $ 70.00

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Hospitality & Tourism Management

NEW
Diversity Competence
Cultures Don’t Meet, People Do
Edwin Hoffman and Arjan Verdooren
In this book, interpersonal communication forms the point of departure: the meeting of people, not of cultures. The authors describe what diversity competence entails: which processes, challenges and skills are relevant in a “superdiverse” world. They demonstrate how the TOPOI model (a systemic framework of points of attention and interventions for diversity-sensitive communication) offers an inclusive, communicative approach to analyzing and addressing potential miscommunication.
The authors: address controversial topics frankly and clearly without being simplistic; discuss theory from several different fields; provide case studies with practical examples and guidelines; and offer a companion website with extra case studies and study assignments.
Paper, Aug 2019, 978 1 78924 240 9, $ 60.00

Managing Quality of Life in Tourism and Hospitality
Best Practice
Edited by Muzaffer Uysal, M. Joseph Sirgy and Stefan Kruger
Quality-of-life research in tourism and hospitality has gained much momentum and can be classified in terms of three major categories, those that affect: 1) tourists/guests, 2) employees of tourism/hospitality firms; and 3) the tourist communities themselves. Each chapter contains an example of best practice or a case study and concludes with a summary of lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders and can be used to further research by academics working within tourism and hospitality.
Cloth, 2018, 978 1 78639 045 5, $ 140.00

NEW
Overtourism
Excesses, Discontents and Measures in Travel and Tourism
Edited by Claudio Milano, Joseph M. Cheer and Marina Novelli
Moving beyond the “top 10 things you can do about overtourism,” this book examines the evolution of the phenomenon and explores the genesis of overtourism as well as the system dynamics underpinning it. With a rigorous scientific approach, the book uses systems-thinking and contemporary paradigms around sustainable development, resilience planning and degrowth; while considering global economic, socio-political, and environmental discourses. This book deconstructs “overtourism” and considers the many constituent parts that have led to its current conceptualizations; presents globally diverse views of overtourism through numerous case studies; and is written in plain language accessible to readers beyond the academic context.
Cloth, Jul 2019, 978 1 78639 982 3, $ 140.00

NEW
Tourism Information Technology
THIRD EDITION
Pierre J. Benckendorff, Zheng Xiang and Pauline J. Sheldon
This third edition of Tourism Information Technology provides a contemporary update on the complexities of using information technology in the tourism industry. It examines IT applications in all sectors including airlines, travel intermediaries, accommodation, food service, destinations, attractions, events and entertainment. Fully updated throughout and organized around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision making before their trip, during their travels and at the destination. It:
• Provides comprehensive and up to date coverage of all key topics in tourism information technologies
• Covers new areas such as (among others) augmented and virtual reality, robotics, smart destinations, disruptive innovation and the collaborative economy, crowdsourcing for sustainability, online reputation management and big data
• Incorporates a wealth of pedagogic features to aid student learning, including key models and concepts, research and industry insights, case studies, key terms, discussion questions, and links to useful websites.
Accompanied online by instructor PowerPoint slides, multiple choice questions and further case studies, this book provides a comprehensive and learning-focused text for students of tourism and related subjects.
CABI Tourism Texts
Paper, Apr 2019, 978 1 78639 343 2, $ 75.00

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Service Failures and Recovery in Tourism and Hospitality
A Practical Manual
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Visitor Experience Design
Edited by Noel Scott, Jun Gao and Jianyu Ma

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Practical Tourism Research
SECOND EDITION
Stephen L. J. Smith
Training in research methods is increasingly important for students of tourism, and this broad, accessible textbook outlines the concepts and tools essential to understanding, managing, and conducting research. Fully updated throughout, it: covers core techniques such as questionnaire design, sample selection, and interviewing; reviews analytical tools such as the development of scales and indices, assessment of advertising performance, benchmarking, market segmentation, case studies, and content and visual analysis; uses recent, real-world examples and focus boxes throughout to assess new aspects of research such as blogs, narrative analysis, and Geographic Information Systems (GIS); and retains the approachable, personal writing style of the previous edition.
CABI Tourism Texts
Paper, 2017, 978 1 78064 887 3, $ 65.00

Introduction to Tourism Transport
Sven Gross and Louisa Klemmer
CABI Tourism Texts
Paper, 2014, 978 1 78064 214 7, $ 72.50

Research Methods for Leisure, Recreation and Tourism
SECOND EDITION
Edited by Erkan Sirakaya-Turk, Muzaffer S. Uysal, William Hammitt and Jerry J. Vaske
Praise for the previous edition: “To write a good textbook is only possible with pedagogic sensitivity, significant educational experiences, and research practice. This book is evidence that the editors possess all three qualifications. A student-friendly publication introducing plenty of examples and case studies (and) encouraging students to acquire the skills needed...this book (is) a winner.”—Annals of Tourism Research
This new edition includes: new and expanded material on visual research methods, non-parametric tests and sampling to encompass growing areas of research interest; pedagogical features and extra citations to create a cohesive learning experience for students; and numerous examples from tourism and recreation literature in every chapter, tying theory into scenarios students could face in their careers.
CABI Tourism Texts
Paper, 2017, 978 1 78639 048 6, $ 75.00

Cruise Ship Tourism
SECOND EDITION
Edited by Ross K. Dowling and Clare Weeden
Cloth, 2017, 978 1 78064 608 4, $ 247.00

Demystifying Theories in Tourism Research
Edited by Kelly Bricker and Holly Donohoe
Paper, 2016, 978 1 78064 691 6, $ 60.00

Handbook of Scales in Tourism and Hospitality Research
Dogan Gursoy, Muzaffer Uysal, Erkan Sirakaya-Turk, Yuksel Ekinci and Seyhmust Nasalolu
Cloth, 2015, 978 1 78064 453 0, $ 65.00

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Anthropology & Sociology

Modern Day Slavery and Orphanage Tourism
Edited by Joseph M. Cheer, Leigh Mathews, Kathryn van Doore and Karen Flanagan
Orphanage tourism is the practice, in less developed contexts, where tourist interactions with “orphaned” children are central to traveller itineraries and experience making. While being attractive to the desire of tourists and volunteers to “do good” while travelling, underlining orphanage tourism is the fact that the vast majority of children (over 80%) in orphanage institutions are not orphans. Instead they are the victims of intentional attempts by poor families to give children access to education opportunities, and consistent and reliable nutrition. However, such desires are easily exploited, and there are limited means by which families are able to ascertain the veracity around whether children are definitely receiving the care they have been promised.
Orphanages themselves are very often for-profit enterprises, where the commodification of good intentions cycle begins and becomes embedded in the tourism supply chain where children become attractions and the focus of tourist consumption, and orphanages become sites of tourism production.
Cloth, Jan 2020, 978 1 78924 079 5, $ 135.00

Operations Management in the Travel Industry
SECOND EDITION
Edited by Peter Robinson, Paul Fallon, Harry Cameron and John C. Crotts
Paper, 2016, 978 1 78064 611 4, $ 65.00

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Paper, 2016, 978 1 78064 690 9, $ 66.95

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Edited by Peter Robinson, Michael Lück and Stephen L. J. Smith
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Tourism Theory
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THIRD EDITION
Gui Lohmann and Alexandre Panosso Netto
Cloth, 2016, 978 1 78064 715 9, $ 165.00

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Creating Experience Value in Tourism
SECOND EDITION
Edited by Nina K. Prebensen, Joseph S. Chen and Muzaffer S. Uysal

Research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives, and interpretations of how tourists, as customers, create value alone and with others. Now updated to include new studies, the second edition of Creating Experience Value in Tourism: introduces the concept of co-creation of value in the tourist experience, looking at the definitions, structures and models available; provides new chapters addressing stakeholder perspective and concretion, the role of the experience setting in creating experience, the connection between co-creation and subjective well-being and global perspectives on value creation; and considers consumer behavior and factors affecting value creation from both physiological and psychological perspectives.

Cloth, 2018, 978 1 78639 503 0, $ 140.00

Additional Titles of Interest

Birds in Their Habitats
Journeys with a Naturalist
Ian Fraser
Birds in Their Habitats is a collection of stories and experiences which introduce fascinating aspects of bird life, ecology and behavior. Informed by a wealth of historical and contemporary research, Ian Fraser takes the reader on a journey through four continents: from places as unfamiliar as the Chonos Archipelago of southern Chile and the arid Sahel woodlands of northern Cameroon to those as familiar as a suburban backyard. This is a book of discovery of birds and the places they live. And with humor and personal insight, it is a book about the sometimes strange world of the people who spend a life absorbed in birds.

Paper, 2018, 978 1 48630 744 9, $ 29.95

Gender Equality and Tourism
Beyond Empowerment
Edited by Stroma Cole

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Paper, 2018, 978 1 78639 442 2, $ 50.00

Mass Tourism in a Small World
Edited by David Harrison and Richard Sharples

Cloth, 2017, 978 1 78064 854 5, $ 144.00

Planning for Tourism
Towards a Sustainable Future
Edited by Nigel D. Morpeth and Hongliang Yan
CABI Tourism Texts
Paper, 2015, 978 1 78064 458 5, $ 72.50

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