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TOURISM



2018



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Catalog designed by Kathleen Dyson



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Conservation & Sustainability

NEW

Transforming Travel

Realising the Potential of Sustainable Tourism

Jeremy Smith

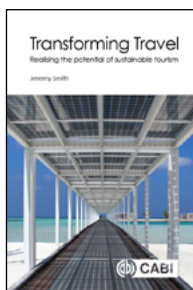
"*Transforming Travel* is superb, touching, fresh and thought-provoking. If you believe in the possibility of improving our world through travel, it is a must read."—**Kelley Louise, Executive Director, Impact Travel Alliance**

"A fresh and optimistic agenda-setting book for sustainable tourism. Innovative and full of inspiring examples."—**Xavier Font, Professor of Sustainable Tourism Communication, University of Surrey**

Transforming Travel combines stories from leading companies, interviews with pioneers and thinkers, along with thorough analysis of the industry's potential to make lasting, positive change. This unique collection of case studies and stories of the most successful, inspirational, impactful and innovative travel businesses in the world offers a positive and realistic vision of the scope of tourism to promote sustainable development at a time when travel and interaction with foreign cultures is facing numerous existential challenges.

Written in a highly engaging style, *Transforming Travel* presents an urgent argument for transforming tourism so it might reach its potential to promote tolerance, restore communities and regenerate habitats, while providing a vital guide for anyone looking to develop the successful sustainable tourism enterprises and destinations needed to do so.

128 pp, 6 1/8" x 9 1/5", 4-color throughout
Paper, Dec 2017, 978 1 78639 419 4, \$30.00



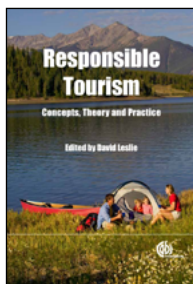
Responsible Tourism

Concepts, Theory and Practice

Edited by David Leslie

Tourism is one of the world's biggest industries. Responsible tourism is concerned with the effects of tourism on people, ecology, and communities, and seeks to ameliorate these impacts by providing tourism which benefits host communities, improves working conditions, involves the local community, promotes cultural heritage, and benefits the environment. This book discusses responsible tourism as a whole, including the politics, policy and planning behind it, and major sub-topics such as poverty reduction, the environment, transport, governance, wildlife tours and heritage.

192 pp, 6 3/4" x 9 3/5"
Paper, 2016, 978 1 78064 680 0, \$60.00



COMING SOON

Degrowth in Tourism

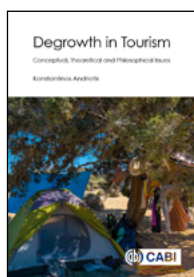
Conceptual, Theoretical and Philosophical Issues

Konstantinos Andriotis

The modern-day world faces a hostile climate, depleted resources and the destruction of habitats. The dream that growth will lead to a materialistic utopia is left unfulfilled by a lack of ecological and economic capacity. The only choice is to find alternatives to increased growth, transform the structures and institutions currently shaping the world, change lifestyles and articulate a more credible vision for the future and lasting prosperity.

Degrowth in Tourism explores newly-emerging development and philosophical approaches that provide more equity for host communities and offer a low-carbon future by looking at alternatives to the classic models of development and applying the concept of degrowth in a tourism context—proposing that we need to shift tourism research from models which prioritize commodified tourism experiences to those that offer alternative decommodified ones.

232 pp, 6 1/4" x 9 1/4"
Cloth, Sep 2018, 978 1 78639 278 7, \$140.00



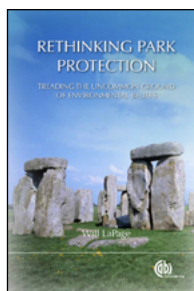
Rethinking Park Protection

Treading the Uncommon Ground of Environmental Beliefs

Will La Page

In today's society it can be hidden beliefs that guide the management of parks, treating them as natural resources rather than national assets. These current management approaches often lead to deferred maintenance on park infrastructure, causing inadequate protection from vandalism, poaching and theft of artifacts. A sad demise, often due to an outdated belief that parks are non-essential leisure services rather than necessities for a vibrant modern life. This book will dispel the lethargy of the parks profession by challenging readers to reconsider their beliefs about parks and their purpose in modern life.

224 pp, 6 3/4" x 9 1/4"
Paper, 2012, 978 1 78064 001 3, \$50.00



NEW

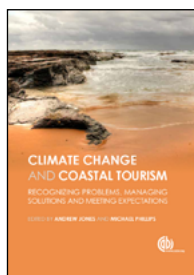
Global Climate Change and Coastal Tourism

Recognizing Problems, Managing Solutions, Future Expectations

Edited by Andrew Jones and Michael Phillips

Climate Change and Coastal Tourism includes case studies on climate change and coastal tourism that explore current threats to and consequences of climate change on existing tourism coastal destinations. It assesses management and policy options for the future sustainability of threatened tourism coastal destinations. The cases discussed are from all regions of the world: Europe, The Americas, Asia, Africa, and Australasia. The book synthesizes findings to make recommendations that can be used to promote strategies that ameliorate projected impacts of climate change on coastal tourism infrastructure and in turn promote the future sustainability of coastal tourism destinations.

360 pp, 6 3/4" x 9 3/5", tables & 4-color illus
Cloth, Nov 2017, 978 1 78064 843 9, \$140.00



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COMING SOON

Tourism, Health, Wellbeing and Protected Areas

Edited by Iride Azara, Elina Michopoulou, Federico Niccolini, B. Derrick Taff and Alan Clarke

Around the world, as societies embrace a more integrated view of health, there is mounting evidence that parks and protected areas contribute to a healthy civil society. While tourism and outdoor recreation revenue help to make the case for investing in park and protected area designation and management, tourism impacts need to be carefully managed so that visitors don't destroy the very natural wonders that attracted them to a destination in the first place.

This book features contributions from tourism and recreation researchers and practitioners exploring the relationship between tourism, hospitality, protected areas, livelihoods and both physical and emotional human wellbeing. The book will include sections focused on theory, policy and practice, and case studies.

228 pp, 6 3/4" x 9 3/5"

Cloth, Jul 2018, 978 1 78639 131 5, \$140.00

**Sustainable Island Tourism**

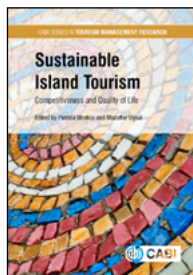
Competitiveness and Quality of Life

Edited by Patrizia Modica and Muzaffer Uysal

Focusing on the unique perspective of island tourism destinations, this book outlines impacts on—and potential strategies for—protecting the natural environment, local economy, and local culture. Presenting an interdisciplinary integrated approach, this important collection of new research: is the first book to provide coverage on sustainable tourism best practice in island destinations; focuses on the unique perspective of islands as destinations, exploring the interplays of competitiveness and quality of life; and includes a portfolio of conceptual, empirical, and case-based studies written by international experts to give a balanced and comprehensive view.

CABI Tourism Management and Research Series

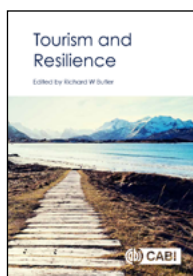
212 pp, 6 3/4" x 9 3/5", maps, tables & photos
Cloth, 2017, 978 1 78064 542 1, \$140.00

**Tourism and Resilience**

Edited by Richard W. Butler

Resilience relates to the ability of organisms, communities, ecosystems, and populations to absorb and withstand the impacts and effects of external forces while retaining their integrity and ability to continue functioning. The concept is particularly applicable to tourism destinations and attractions which are exposed to the potentially harmful and sometimes severe effects of tourism development and visitation. This book discusses the concept of resilience and its application to tourism. It compares the relevance of resilience to sustainability; the former focusing on the well-being and survival of the places affected and the latter focusing on the agent of impact, tourism itself.

242 pp, 6 3/4" x 9 3/5", b/w & color figures & photos
Cloth, 2017, 978 1 78064 833 0, \$140.00

**Destination Competitiveness, the Environment and Sustainability**

Challenges and Cases

Edited by Andres Artal-Tur and Metin Kozak

CABI Tourism Management and Research Series

232 pp, 6 3/4" x 9 3/5"

Cloth, 2015, 978 1 78064 697 8, \$145.95

**Tourism Enterprise**

Developments, Management and Sustainability

David Leslie

204 pp, 6 3/4" x 9 3/5", tables

Cloth, 2015, 978 1 78064 356 4, \$150.95



Culture & Geography

NEW EDITION

Food and Wine Tourism

Integrating Food, Travel and Territory

SECOND EDITION

Erica Croce and Giovanni Perri

This established textbook explores how regions present themselves to tourists experiencing the culture, history, and ambience of a location through the food and wine they produce. It provides practical suggestions and guidelines for establishing a food-related tourism destination and discusses the environment, understanding the food tourist, supply issues, marketing, and best practice strategies. It includes numerous case studies from around the world and plentiful pedagogical features to aid student learning.

The second edition: contains updated chapters throughout to form a complete and current overview of food and wine tourism; reviews new emerging destinations and food and wine tourism from a business perspective; and includes new global case studies discussing aspects such as an Indian wine, Scottish whisky, and Austrian chocolate tourism.

CABI Tourism Texts

264 pp, 7 1/2" x 9 5/8"

Paper, 2017, 978 1 78639 127 8, \$75.00

Text



NEW

Special Interest Tourism

Concepts, Contexts and Cases

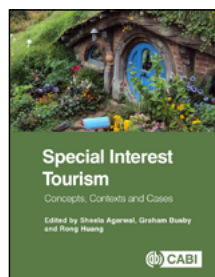
Edited by Sheila Agarwal, Graham Busby and Ruong Huang

Special interest tourism is growing rapidly due to a discerning and heterogeneous travel market and the demand for more focused activity or interest-based tourism experiences. This book approaches the topic from the perspective of both supply and demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, sport, gastronomic, slow and pro-poor tourism, among others, it includes contributions and case studies by international academics and practitioners. Sometimes referred to as niche or contemporary tourism, this book provides a complete introduction to the study of special interest tourism for students.

256 pp, 7 1/2" x 9 5/8"

Paper, Mar 2018, 978 1 78064 566 7, \$65.00

Text



NEW

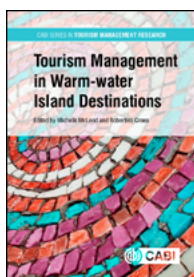
Tourism Management in Warm-water Island Destinations

Edited by Michelle McLeod and Robertico Croes

Warm-water island tourism destinations are facing unprecedented adjustment challenges in the wake of increasing globalization and susceptibility to external shocks, and are in search of appropriate policy responses to that globalization. It is critical for small islands to understand how these challenges affect tourism performance and how they impact their residents.

Providing a platform for emerging systemic perspectives of the various aspects of island tourism, with the view that strategies for the management and development of tourism in island environments can be improved, *Tourism Management in Warm-water Island Destinations* unearths the critical aspects that contribute to tourism development and growth in islands. Particular emphasis is placed on destinations such as the Caribbean, with lessons learned that are applicable to other island tourism contexts in the Mediterranean, Indian Ocean and the Pacific.

CABI Tourism Management and Research Series
208 pp, 6 3/4" x 9 3/5"
Cloth, Mar 2018, 978 1 78639 092 9, \$140.00



and even high-tech business. This important new textbook on the subject:

- Examines key issues affecting rural enterprise and tourism
- Explores the breadth of rural enterprise management and marketing across both developed and developing economies
- Discusses strategies for business growth within a rural setting, such as knowledge development, proper planning and innovation
- Uses a mix of case studies and theoretical content specifically selected to appeal to both student and practitioner readers

CABI Tourism Texts
304 pp, 7 1/2" x 9 5/8", full-color throughout
Paper, 2017, 978 1 78064 750 0, \$65.00



Arctic Tourism Experiences

Production, Consumption and Sustainability

Edited by Young-Sook Lee, David B. Weaver and Nina K. Prebensen

This exploration of Arctic tourism, focusing on tourist experiences and industry provision of those experiences, is the first compilation to concentrate on the fundamental essence of the Arctic as being a geographical periphery and is also an experiential core that offers peak tourism experiences.

Part 1 investigates the depth and dimensions of tourist experiences in the Arctic. Chapters examine the essence of diverse peak experiences and delve into the factors that give rise to these experiences. Part 2 considers the links between these core experiences and the tourism industry that seeks to sustain itself by facilitating such satisfying outcomes.

216 pp, 6 3/4" x 9 3/5", tables & color maps & photos
Cloth, 2017, 978 1 78064 862 0, \$140.00



COMING SOON

Tourism and Animal Welfare

Neil Carr and Donald M. Broom

This book addresses the issue of animal welfare within the tourism experience.

The first part explores the meaning of animal welfare and its relation to ethics, animal rights, and human obligations to animals. It also explores the nature and diversity of the position and role of animals within tourism. Part Two builds upon concepts and ideas and reflects the views of a variety of animal welfare organizations and individual leaders, tourism industry organizations, tourism operators, and academic experts, about the nature of the tourism industry, the welfare needs of animals, and whether or how the two can co-exist. The case studies and opinion pieces that constitute this section encompass differing perspectives on animal welfare and tourism. The section is designed to encourage the reader to consider their own position regarding animals in tourism and their welfare.

With contributions from Jane Goodall, Founder – the Jane Goodall Institute and UN Messenger of Peace.

192 pp, 7 1/2" x 9 5/8"
Cloth, Aug 2018, 978 1 78639 185 8, \$160.00
Paper, Aug 2018, 978 1 78639 186 5, \$60.00



Heritage Tourism Destinations

Preservation, Communication and Development

Edited by Maria D. Alvarez, Frank M. Go and Atila Yüksel

Beginning with an overview of the subject, this book considers the conservation and revitalization of heritage destinations, as well as the role local communities have in supporting an attraction. It then discusses product development and communication around the world, using new techniques such as social media and examples from food tourism and sporting events, before a final section reviews the planning and institutionalization of heritage spaces. A timely conclusion subsequently considers the implications of developments such as globalization, technological improvement and climate change upon these unique destinations.

216 pp, 6 3/4" x 9 3/5", figures & tables
Cloth, 2016, 978 1 78064 677 0, \$140.00



Rural Tourism and Enterprise

Management, Marketing and Sustainability

Edited by Ade Oriade and Peter Robinson

Marketing and management processes across industries can be very similar, but contexts vary where political intervention, public interest and local sustainability are involved. The rural business setting is especially intricate due to the assortment of different business opportunities, ranging from traditional agriculture, to tourism enterprise



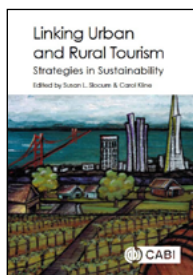
Linking Urban and Rural Tourism

Strategies in Sustainability

Edited by Susan L. Slocum and Carol Kline

The first of its kind, this book moves away from the vertical approach and provides insight into inclusive regional development strategies that support both the needs of urban and rural areas while enhancing the tourist experience, supporting the positive impacts of tourism and mitigating the negative. Regional studies tend to portray either an urban or rural focus without acknowledging that these spaces often constitute joint governance structures, similar historical and cultural roots, and economic dependencies. Sustainable tourism promotes sourcing locally, such as using rural agricultural products in urban tourism experiences. Furthermore, innovative marketing strategies linking tourism heritage, attractions, food and drink trails, and artisans with urban visitors are emerging.

256 pp, 6 3/4" x 9 3/5", tables
Cloth, 2017, 978 1 78639 014 1, \$140.00



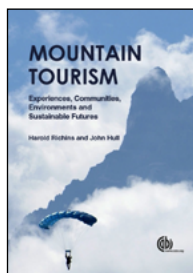
Mountain Tourism

Experiences, Communities, Environments and Sustainable Futures

Edited by Harold Richins and John Hull

Discusses the diversity of perspectives, interaction and role of tourism within an interdisciplinary context of communities, the creation of mountain tourism experiences, impacts, development issues and approaches, planning and governance within a mountain tourism and natural environmental context. The book has wide geographic coverage of mountain areas, which include coverage of areas within Europe, Asia-Pacific and North America.

400 pp, 6 3/4" x 9 3/5"
Cloth, 2016, 978 1 78064 460 8, \$140.00



Tourism and Geopolitics

Issues and Concepts from Central and Eastern Europe

Edited by Derek Hall

With 29 contributors from across Europe and beyond, *Tourism and Geopolitics* represents a unique resource that examines the relationships between tourism and geopolitics, focusing on experiences drawn from Central and Eastern Europe.

Edited by a renowned authority on tourism geopolitics, this book: provides the most comprehensive overview of tourism and geopolitics available; applies a range of geopolitical concepts and approaches to empirical experiences of tourism and mobility in Central and Eastern Europe; and embraces contributions from both established and new academic voices.

408 pp, 6 3/4" x 9 3/5", figures, maps & color photos
Cloth, 2017, 978 1 78064 761 6, \$160.00



Transformative Travel in a Mobile World

Garth Lean

"*Transformative Travel in a Mobile World* is a benchmark argument for our global and social mediated times. Garth Lean engages with old debates and provides new analytical constructs for the investigation of the possibilities of individual transformation through travel.

With theoretical finesse and rich empirical case materials, Garth explores how travel and transformation is performed by drawing attention to the spatial, cultural, embodied, material and emotional dimensions."—**Gordon Waitt, University of Wollongong, Australia**

296 pp, 6 3/4" x 9 3/5"
Cloth, 2016, 978 1 78064 399 1, \$165.95

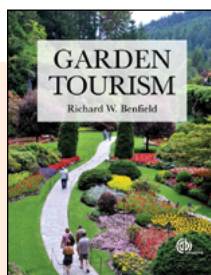


Food Tourism

A Practical Marketing Guide

John Stanley and Linda Stanley

250 pp, 6 1/4" x 9 1/4", b/w photos
Paper, Feb 2015, 978 1 78064 502 5, \$45.00



Garden Tourism

Richard W. Benfield

268 pp, 7 1/2" x 9 5/8", tables & b/w photos
Paper, 2013, 978 1 78064 195 9, \$70.00



Ideological, Social and Cultural Aspects of Events

Edited by Omar Moufakkir and Tomas Pernecky

236 pp, 6 3/4" x 9 1/4", figures & graphs
Cloth, 2015, 978 1 78064 352 6, \$150.95



Medical Tourism

John Connell

224 pp, 6 1/4" x 9 1/4"
Paper, 2013, 978 1 78064 369 4, \$70.00



Transformational Tourism

Host Perspectives

Edited by Yvette Reisinger

236 pp, 6 1/4" x 9 1/4"
Cloth, Sep 2015, 978 1 78064 392 2, \$150.95



Visitor Management in Tourism Destinations

Edited by Julia N. Albrecht

CABI Tourism Management and Research Series
208 pp, 6 3/4" x 9 3/5"
Cloth, Dec 2016, 978 1 78064 735 7, \$135.00



Religion & Tourism

COMING SOON

Pilgrimage in Practice

Narration, Reclamation and Healing

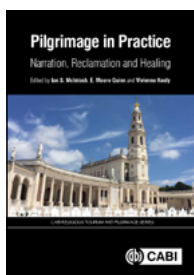
Edited by Ian S. McIntosh, E. Moore Quinn and Vivienne Keely

Pilgrimage in Practice: Narration, Reclamation and Healing reveals many aspects of the practice of pilgrimage, from its nationalistic facets to its effect on economic development; from the impact of the internet to questions of globalization; from pilgrimage as protest to pilgrimage as creative expression in such media as film, art and literature.

Perhaps best understood as a form of heritage tourism or tourism with a conscience, pilgrimage (as with touristic travel) contains a measure of transformation that is often deep and enduring, making it a fascinating area of study. Reviewing social justice in the context of pilgrimage and featuring a diverse collection of interdisciplinary voices from across the globe, this book is a rich collection of papers for researchers of pilgrimage and religious and heritage tourism.

CABI Religious Tourism and Pilgrimage Series
192 pp, 6 3/4" x 9 3/5"

Cloth, Jun 2018, 978 1 78639 499 6, \$160.00



NEW

Conflicts, Religion and Culture in Tourism

Edited by Razaq Raj and Kevin A. Griffin

Conflicts, Religion and Culture in Tourism highlights the role of religious tourism and pilgrimage as a tool for improving cultural relations. Helping to form culture and society worldwide, faith plays a vital part in cross-cultural conflict resolution and opening dialogue across peoples. This book shows how faith and activism can respond to the common challenges of peace making and coexistence both within and among the world's many traditions.

The book: contains diverse empirical research insights on aspects of religious traditions, conflicts and challenges; presents a range of contemporary case studies, across ancient, sacred and emerging tourist destinations as well as new forms of pilgrimage, faith systems and quasi-religious activities; and provides a global perspective, including contributions from Europe, Asia and the Americas.

CABI Religious Tourism and Pilgrimage Series
180 pp, 6 3/4" x 9 3/5", tables & color photos

Cloth, Nov 2017, 978 1 78639 064 6, \$140.00



COMING SOON

Local Identities and Transnational Cults within Europe

Edited by Fiorella Giacalone and Kevin A. Griffin

It has been estimated that pilgrims and religious tourists number around 330 million per year, meaning development of these faith identities can help drive destination visitation and regional development. This book explores the central role of ordinary people in the popularization of faith-based practices, thus illustrating religious tourism as an expression of cultural identity.



Focusing on the interrelationship of cultural groups and the overall formation of culture and society, this book: uses a range of multidisciplinary, sociological and ethnographic studies to illustrate the evolution of pilgrimage sites and saints; includes practical case studies and illustrations of religious tourism and pilgrimage development from a variety of international perspectives; and provides a selection of discussion questions for each chapter, encouraging readers to engage with further study and investigation of these important issues.

CABI Religious Tourism and Pilgrimage Series
176 pp, 6 3/4" x 9 3/5"
Cloth, Jun 2018, 978 1 78639 252 7, \$160.00



COMING SOON

Religious Pilgrimage Routes and Trails

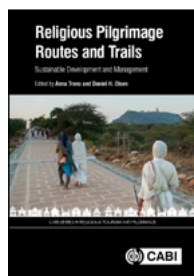
Sustainable Development and Management

Edited by Daniel H. Olsen and Anna Trono

This is the first book to provide a holistic approach to religious pilgrimages with case studies drawn from different regions across the world. The first section includes the introductory chapter to the book as well as four chapters that highlight the conceptual themes including: sustainable local development; regional economic development; heritage identity and management; and environment and sustainability.

The second section of the book includes case study pilgrimage route/trails from different world regions. Each chapter will focus on a specific case study route/trail found within that region and include a discussion of the route/trail revolving around the four themes covered in section one.

CABI Religious Tourism and Pilgrimage Series
288 pp, 6 3/4" x 9 3/5"
Cloth, Jun 2018, 978 1 78639 027 1, \$160.00



COMING SOON

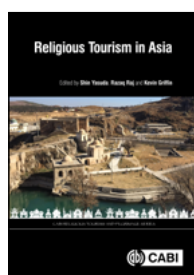
Religious Tourism in Asia

Edited by Shin Yasuda and Kevin A. Griffin

The Asia-Pacific region is considered the world's religious core with the greatest number of pilgrims and travelers for religious events, for both international and domestic tourism. It is estimated that there are approximately 600 hundred million national and international religious and spiritual voyages in the world, of which 40% take place in Europe, and over half in Asia.

This book addresses tourism and sacred sites within the region of Asia and the pilgrims that it beckons. Case studies from across the region present more practical examples of this hub of pilgrimage centers.

CABI Religious Tourism and Pilgrimage Series
192 pp, 6 1/4" x 9 1/4", color illus
Cloth, Nov 2018, 978 1 78639 234 3, \$160.00



COMING SOON

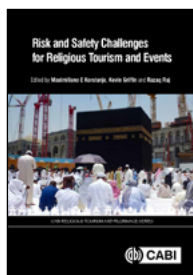
Risk and Safety Challenges for Religious Tourism and Events

Edited by Maximiliano Korstanje, Kevin A. Griffin and Razaq Raj

Beginning with a general section on risk management, covering areas such as disaster management, terrorism, crime and security, the book then delves deeper into specific issues and challenges of religious tourism and events. It reviews important topics such as understanding the behavior of crowds, how to perform a risk assessment for a sacred space, and travelling in what some would regard as an increasingly hostile world.

Examining critically all risk and safety challenges in this area of management, the book includes a full section of global case studies, as well as discussion questions for each chapter, encouraging readers to translate theory into good practice; offers critical thinking on risk, vulnerability and long-term development for mass gatherings; and covers the importance of disaster management practices and offers practical advice for ensuring attendees' safety.

CABI Religious Tourism and Pilgrimage Series
184 pp, 6 3/4" x 9 3/5"
Cloth, Jun 2018, 978 1 78639 228 2, \$160.00



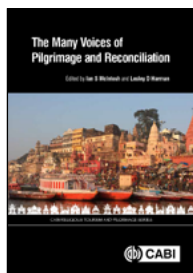
NEW

The Many Voices of Pilgrimage and Reconciliation

Edited by Ian S. McIntosh and L. D. Harman

Reviewing peace and reconciliation, secular pilgrimages, and international perspectives on sacred journeys, this book offers the reader an opportunity to encounter multiple voices and viewpoints on one of the most ancient practices of humankind. With an estimated third of all international travellers now undertaking journeys anticipating an aspect of transformation (the hallmark of pilgrimage), this book includes both spiritual and non-spiritual voyages, such as journeys of self-therapy, mindfulness and personal growth. It also provides a multidisciplinary perspective, covering themes such as gender, human rights, equality, the environment, peace, history, literature, and politics; reflects the rich diversity and multiple meanings of pilgrimage through an international writer team spanning four continents; and includes case studies of pilgrimage in action from around the world.

CABI Religious Tourism and Pilgrimage Series
232 pp, 6 3/4" x 9 3/5"
Cloth, Dec 2017, 978 1 78639 326 5, \$140.00



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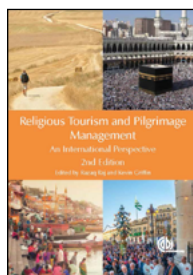
Pilgrimage and Tourism to Holy Cities

Ideological and Management Perspectives

Edited by Maria Leppakari and Kevin A. Griffin

This book covers the ideological motives and religious perceptions behind travel to sites prescribed with sanctity in Judaism, Christianity, and Islam. It covers sites that have drawn pilgrims and religious tourists to them for hundreds of years and seeks to provide an understanding of the complex world of religiously motivated travel. Beginning with contemporary perspectives of pilgrimage across these religions, it then discusses management aspects such as logistics, infrastructure, malevolent behavior, and evangelical volunteers.

CABI Religious Tourism and Pilgrimage Series
204 pp, 6 3/4" x 9 3/5"
Cloth, 2017, 978 1 78064 738 8, \$140.00



Religious Tourism and Pilgrimage Management

An International Perspective

SECOND EDITION

Edited by Razaq Raj and Kevin A. Griffin

352 pp, 6 3/4" x 9 3/5"
Cloth, 2015, 978 1 78064 523 0, \$165.95



Leisure, Recreation & Sport

NEW EDITION

Leisure, Sport and Tourism, Politics, Policy and Planning

FOURTH EDITION

Anthony J. Veal

A comprehensive, multi-disciplinary approach to public policy making and planning in the leisure, sport, and tourism sectors, this book provides an introduction to the subject for undergraduate and postgraduate students. It examines the theoretical issues underpinning public sector policy making such as political ideologies, leisure wants, needs, demand, and benefits, and human rights in leisure, sport, tourism, and culture. Also discussing the debates surrounding the role of the state versus market and the models of organizational decision-making, it uses applied sections addressing strategic planning and performance evaluation to provide a link between theory and practical analytical techniques.

CABI Tourism Texts
320 pp, 7 1/2" x 9 5/8"
Paper, 2017, 978 1 78064 804 0, \$65.00



Managing Outdoor Recreation

Case Studies in the National Parks

SECOND EDITION

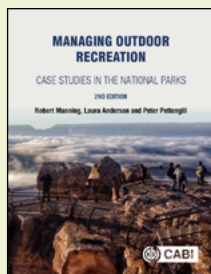
Robert E. Manning,
Laura E. Anderson
and Peter Pettengill

This fully updated second edition presents a conceptual framework of outdoor recreation management in the form of a series of management matrices. It then illustrates this framework through new and updated case studies in US national parks and concludes with the principles of outdoor recreation management.

Written by a team of authors with extensive academic and practical experience in the field of outdoor recreation, the book: develops and presents a matrix-based framework of strategies and practices for managing outdoor recreation in a sustainable way; illustrates applications of the best management practices through a series of case studies in diverse national parks; includes lecture slides and online matrices to aid the teaching of outdoor recreation management to a new generation.

240 pp, 7 1/2" x 9 5/8"

Paper, 2017, 978 1 78639 101 8, \$65.00



Events as a Strategic Marketing Tool

Edited by D. Gerritsen and R. van Olderen

CABI Tourism Texts

300 pp, 7 1/2" x 9 5/8", tables & figures

Paper, 2014, 978 1 78064 261 1, \$90.00



Facilities Management and Development for Tourism, Hospitality and Events

Edited by Ahmed Hassanien and Crispin Dale

CABI Tourism Texts

328 pp, 7 1/2" x 9 3/4"

Paper, 2013, 978 1 78064 034 1, \$75.00



Imagineering

Innovation in the Experience Economy

Gabriëlle Kuiper and Bart Smit

292 pp, 7 1/2" x 9 5/8", figures, tables & photos

Paper, 2014, 978 1 78064 465 3, \$70.00



Planning for Tourism, Leisure and Sustainability

International Case Studies

Edited by Anthony S. Travis

356 pp, 6 3/4" x 9 3/5"

Paper, 2016, 978 1 78064 681 7, \$65.00



Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries

Mark Piekarz, Ian Jenkins and Peter Mills

296 pp, 6 1/4" x 9 1/4"

Paper, 2015, 978 1 78064 449 3, \$70.00



NEW

Tourism and Leisure Behaviour in an Ageing World

Ian Patterson

Tourism and Leisure Behaviour in an Ageing World, based on Ian Patterson's previously published *Growing Older*, provides an overview of the latest research concerning tourist behavior and leisure needs of baby boomers, seniors, and older adults. With an increasingly ageing population, industry interest has intensified and there has been a corresponding explosion in related research activity.

This new edition: provides an understanding of the older tourism and leisure market, discussing how to effectively provide for this expanding group; discusses growing areas such as independent travel, the leisure experience, cultural and heritage tourism, cruises, and health and wellness tourism; and supplies case studies of tourism and leisure organizations successfully catering to the needs of the older market.

246 pp, 6 3/4" x 9 3/5", four-color throughout
Cloth, Feb 2018, 978 1 78639 094 3, \$140.00



Dogs in the Leisure Experience

Neil Carr

184 pp, 6 3/4" x 9 3/5", b/w photos

Cloth, 2014, 978 1 78064 318 2, \$145.00



Entertainment Management

Towards Best Practice

Edited by Stuart Moss and Ben Walmsley

CABI Tourism Texts

328 pp, 7 1/2" x 9 5/8", figures & photos

Paper, 2014, 978 1 78064 023 5, \$75.00



NEW EDITION

Strategic Management in Tourism

THIRD EDITION

Edited by Luiz Moutinho
and Alfonso Vargas-Sánchez

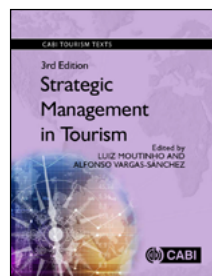
This comprehensive textbook has, at its core, the importance of linking strategic thinking with action in the management of tourism. It provides an analytical evaluation of the most important global trends as well as an analysis of the impact of crucial environmental issues and their implications.

Fully updated throughout, this new edition: covers forecasting, functional management, and strategic planning; includes extra chapters to incorporate a wider spread of important topics such as sustainability, authenticity, and crisis management; and contains pedagogical features throughout such as learning objectives, questions, and case studies.

CABI Tourism Texts

328 pp, 7 1/2" x 9 5/8"

Paper, Feb 2018, 978 1 78639 024 0, \$65.00



NEW

Tour Operators and Operations

Development, Management & Responsibility

Jacqueline Holland and David Leslie

"I am very, very impressed....the content flows beautifully and is therefore very easy to keep up with. The authors introduce, discuss and develop the main points with great clarity and consistently good supporting examples....this is a 'must have' text."—**Dr. Paul Fallon, Senior Lecturer in Tourism, Hospitality and Events, University of Central Lancashire**

The package tour is still a key component of the tourism sector, but recently, these packages have changed from the traditional "sand, sun, and sea" to a shift in composition involving a myriad of niche products. With a focus on the creation and distribution of packaged holidays, this text covers the fundamentals of business and the relationship between the operators and destinations, with particular reference to the sustainability of both parties. International cases studies are included throughout.

292 pp, 7 1/2" x 9 5/8", tables & figures
Paper, Dec 2017, 978 1 78064 823 1, \$50.00



Service Quality in Leisure, Events, Tourism and Sport

SECOND EDITION

John Buswell, Christine Williams, Keith Donne and Carley Sutton

Service quality is at the forefront of how the leisure, events, tourism and sport (LETS) sectors operate. An important consideration for any business, and therefore any student of the subject, this new edition of a successful textbook addresses the key points and principles of managing service quality across the industry sector. Fully updated and enhanced, it: covers areas such as the experience economy, capacity management and service culture, as well as methods for measuring quality and satisfaction; includes numerous case studies to help students apply classroom-based theory to practice; is packed with student-friendly pedagogy and full color illustrations throughout to enhance the learning experience.

CABI Tourism Texts
322 pp, 7 1/2" x 9 5/8", color illus
Paper, 2017, 978 1 78064 545 2, \$62.50



NEW

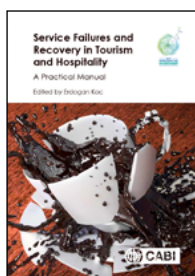
Service Failures and Recovery in Tourism and Hospitality

A Practical Manual

Edited by Erdogan Koc

Service Failures and Recovery in Tourism and Hospitality, with its extensive coverage of the literature, presents an invaluable source of information for academics, students, researchers and practitioners. In addition to its extensive coverage of the literature in terms of recent research published in top tier journals, chapters in the book contain student aids, real-life examples, case studies, links to websites and activities alongside discussion questions and presentation slides for in-class use by teaching staff.

240 pp, 6 3/4" x 9 3/5", figures
Cloth, Nov 2017, 978 1 78639 067 7, \$135.00



NEW

Visitor Experience Design

Edited by Noel Scott, Jun Gao and Jianyu Ma

Visitor Experience Design draws on recent findings from cognitive psychology, cognitive science and neuroscience, including: the psychological process of the formation or creation of a visitor's experiences; psychological aspects of tourism experiences such as attention, emotion, memory and mindfulness; pre-stage experience: customer inputs such as knowledge, myths, values and memories from previous travel; on-site experience: co-creation processes; post-stage experience: immediate and long term outcomes including happiness and well-being; and experience design cases.

Tourism, hospitality and event managers seek to provide WOW experiences to their visitors through better design and management. This book encourages the discussion of different facets of experience design such as emotions, attentions, sensations, learning, the process of co-creation and experiential stimuli design.

CABI Tourism Management and Research Series
296 pp, 6 3/4" x 9 3/5", tables
Cloth, Oct 2017, 978 1 78639 189 6, \$140.00



COMING SOON

Managing Quality of Life in Tourism and Hospitality

Best Practice

Stefan Kruger, Muzaffer Uysal and M. Joseph Sirgy

Quality-of-life research in tourism and hospitality has gained much momentum and can be classified in terms of three major categories: (1) quality-of-life research that focuses on tourists/guests and the impacts of specific tourism and hospitality programs on the overall quality of life of tourists/guests. (2) Quality-of-life research that focuses on employees of tourism/hospitality firms, such as the impact of work-life balance programs on front line service employees of hotels and (3) quality-of-life research that focuses on tourist communities including the impact of green community programs on the quality of life of residents of tourist communities.

Each chapter contains an example of best practice or a case study and concludes with a summary of lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders and can be used to further research by academics working within tourism and hospitality.

300 pp, 6 1/4" x 9 1/4"
Cloth, Nov 2018, 978 1 78639 045 5, \$140.00



Research, Reference & Theory

Operations Management in the Travel Industry

SECOND EDITION

Edited by Peter Robinson,
Paul Fallon, Harry
Cameron and John C.
Crotts

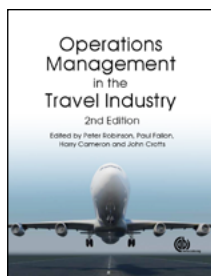
Praise for the first edition:

"[W]ritten in a clear and simple style...(the volume) will be useful for undergraduate students. Robinson deserves to be congratulated."—*Annals of Tourism Research*

"A useful book that gives a very good overview of what Operations Management entails."—*Tourism Society Journal*

376 pp, 7 1/2" x 9 5/8"

Paper, 2016, 978 1 78064 611 4, \$65.00



Practical Tourism Research

SECOND EDITION

Stephen L. J. Smith

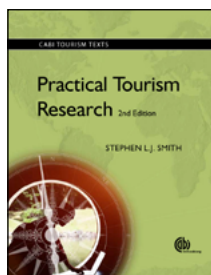
This broad, accessible textbook outlines the concepts and tools essential to understanding, managing, and conducting research. Taking a practical approach throughout, this new edition provides advice on the use and cautions associated with some of the more common research designs and tools used by tourism researchers.

Fully updated throughout, it: covers core techniques such as questionnaire design, sample selection, and interviewing; reviews analytical tools such as the development of scales and indices, assessment of advertising performance, benchmarking, market segmentation, case studies, and content and visual analysis; uses recent, real-world examples and focus boxes throughout to assess new aspects of research such as blogs, narrative analysis, and Geographic Information Systems (GIS); and incorporates an increased use of handy, pedagogical features to aid learning.

CABI Tourism Texts

284 pp, 7 1/2" x 9 5/8"

Paper, 2017, 978 1 78064 887 3, \$65.00



Research Methods for Leisure, Recreation and Tourism

SECOND EDITION

Edited by Ercan Sirakaya-Turk,
Muzafer Uysal,
William Hammitt and
Jerry J. Vaske

PRAISE FOR THE
PREVIOUS EDITION:

"To write a good textbook is only possible with pedagogic sensitivity, significant educational experiences, and research practice. This book is evidence that the editors possess all three qualifications. A student-friendly publication introducing plenty of examples and case studies (and) encouraging students to acquire the skills needed... this book (is) a winner."—*Annals of Tourism Research*



Describing the fundamental elements of research methods for leisure, recreation and tourism, this new edition of a popular textbook is updated throughout and includes: new and expanded material on visual research methods, non-parametric tests and sampling to encompass growing areas of research interest; pedagogical features and extra citations to create a cohesive learning experience for students; and numerous examples from tourism and recreation literature in every chapter, tying theory into scenarios students could face in their careers.

CABI Tourism Texts

408 pp, 7 1/2" x 9 5/8"

Paper, 2017, 978 1 78639 048 6, \$75.00

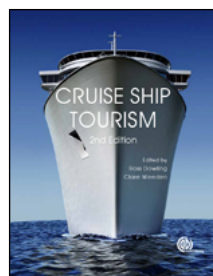


Cruise Ship Tourism

SECOND EDITION

Edited by Ross K. Dowling
and Clare Weeden

Completely updated and revised, the second edition of *Cruise Ship Tourism* covers the economic, social, and environmental impacts of cruising, combining the latest knowledge and research to provide a comprehensive account of the subject.



This second edition: reviews the fundamental principles of the industry, the cruise experience from a passenger perspective, marketing, planning, and destination development; includes case studies throughout, translating theory into practical management advice; comprises contributions from over 50 international contributors to portray a truly global perspective; and provides numerous full-color illustrations to bring the subject to life.

600 pp, 7 1/2" x 9 5/8", figures & color photos

Cloth, 2017, 978 1 78064 608 4, \$240.00



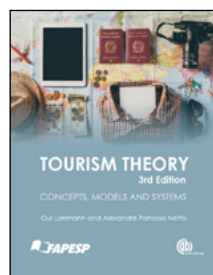
Tourism Theory

Concepts, Models and
Systems

THIRD EDITION

Gui Lohmann and
Alexandre Panosso Netto

Consisting of five sections and over 50 entries, this book includes nine of the most important models in tourism study. It begins by reviewing general concepts, disciplines, and topics, and then considers the tourist, including areas such as demand, experience, gaze, psychology and typologies. A fourth section covers intermediation, distribution and travel, reviewing aspects such as travel agencies, tourist flows and multi-destination travel patterns. The final section encapsulates the tourism destination itself, covering organizations, the destination image, supply, seasonality and more. Encyclopedic cross-referencing between entries makes navigation easy, while in-depth analysis, exercises and further reading suggestions for each of the selected areas provide the context and detail needed for understanding. Entries can be used individually as a reference, or as part of the whole for a complete introduction to tourism theory.



268 pp, 7 1/2" x 9 5/8", figures & graphs

Cloth, 2016, 978 1 78064 715 9, \$160.00



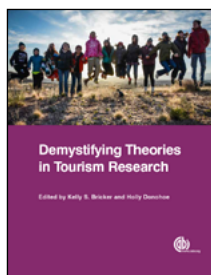
Demystifying Theories in Tourism Research

Edited by Kelly Bricker and Holly Donohoe

"At last, we have a book *Demystifying Theories in Tourism Research* that focusses on the way in which we as researchers use theory in our research and applications. The beauty of this book is that it touches on a broad category of knowledge domains of the tourism field with theoretical perspectives to shed light on the complexities of research, which is refreshing and creative. The book also demonstrates the use of theory and theoretical underpinnings in establishing ways of thinking, conceptualizing, and systematic inquiry. It is a must have book for anyone who is involved in tourism research and applications."—**MUZAFFER UYSAL**, Virginia Polytechnic Institute and State University

256 pp, 7 1/2" x 9 5/8"

Paper, 2016, 978 1 78064 691 6, \$60.00



Handbook of Scales in Tourism and Hospitality Research

Dogan Gursoy, Muzaffer Uysal, Ercan Sirakaya-Turk, Yuksel Ekinci and Seyhmus Baloglu

432 pp, 6 3/4" x 9 3/5"

Cloth, 2015, 978 1 78064 453 0, \$249.95

Introduction to Tourism Transport

Sven Gross and Louisa Klemmer

CABI Tourism Texts

250 pp, 7 1/2" x 9 5/8", tables & figures

Paper, 2014, 978 1 78064 214 7, \$72.50



Research Themes for Tourism

Edited by Peter Robinson, Sue Heitmann and Peter Dieke

316 pp, 6 3/4" x 9 3/5"

Paper, 2016, 978 1 78064 690 9, \$65.00



Tourism

Edited by Peter Robinson, Michael Lück and Stephen L. J. Smith

552 pp, 6 3/4" x 9 1/4"

Paper, 2013, 978 1 84593 976 2, \$85.00



Tourism Crisis and Disaster Management in the Asia-Pacific

Edited by Brent W. Ritchie and Kom Campiranon

Tourism Management Series

284 pp, 6 3/4" x 9 3/5", figures & tables

Cloth, 2014, 978 1 78064 325 0, \$165.95



Tourism Information Technology

SECOND EDITION

Pierre J. Benckendorff, Pauline J. Sheldon and Daniel R. Fesenmaier

CABI Tourism Texts

388 pp, 7 1/2" x 9 5/8", figures & tables

Paper, 2014, 978 1 78064 185 0, \$75.00



Anthropology & Sociology

COMING SOON

Gender Equality and Tourism

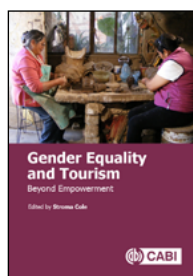
Beyond Empowerment

Stroma Cole

How far has tourism brought empowerment as autonomy, agency, and authority to the women working in and producing tourism experiences? What are the underlying reasons for the continued biases that hold some women back; or for others how tourism has allowed them to break free, resist and renegotiate gender norms at the personal and societal levels? The first of its kind this book questions on the extent to which tourism brings women empowerment. With global coverage it includes stories of individual women working in many aspects of tourism.

112 pp, 6 7/8" x 9 1/4"

Paper, Sep 2018, 978 1 78639 442 2, \$50.00



COMING SOON

Creating Experience Value in Tourism

SECOND EDITION

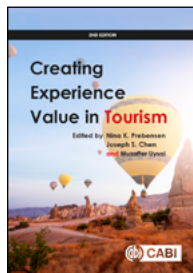
Edited by Nina K. Prebensen, Joseph S. Chen and Muzaffer Uysal

Research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives, and interpretations of how tourists, as customers, create value alone and with others. Now updated to include new studies, the second edition of *Creating Experience Value in Tourism* provides a clarification of these approaches as well as a practical translation as to how they can work within industry.

Including a framework to distinguish among key resources or antecedents of customer value, this new edition: introduces the concept of co-creation of value in the tourist experience, looking at the definitions, structures and models available; provides new chapters addressing stakeholder perspective and concretion, the role of the experience setting in creating experience, the connection between co-creation and subjective well-being and global perspectives on value creation; and considers consumer behavior and factors affecting value creation from both physiological and psychological perspectives.

256 pp, 6 3/4" x 9 3/5"

Cloth, Aug 2018, 978 1 78639 503 0, \$140.00



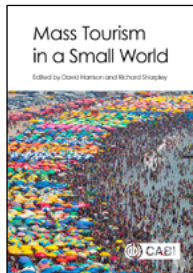
Mass Tourism in a Small World

Edited by David Harrison and Richard Sharpley

The economic links arising from tourism that now exist between what used to be regarded as "developed" and "developing" societies make it imperative that they are considered component parts of a global system rather than distinct entities. This book focuses on the theoretical perspectives on mass tourism (including systems approaches, political economy, ethics, sustainability, and environmentalism), the historical context of mass tourism, and the current challenges to domestic, intra-regional, and international mass tourism. With the inclusion of international case studies, it is an essential resource for researchers and students within tourism studies.

266 pp, 6 3/4" x 9 3/5", figures

Cloth, 2017, 978 1 78064 854 5, \$140.00



Tourist Behaviour

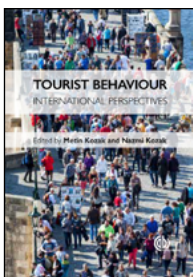
An International Perspective

Edited by Metin Kozak and Nazmi Kozak

Tourist Behaviour: An International Perspective provides a collection of topics from both theoretical and practical approaches to building and examining the theory of how consumers think and act within the context of tourism consumption. Divided into six sections, the book presents research within the themes of influence, motivation, choice, and consumption and experience.

With contributions from authors in over 15 countries, the book presents an interdisciplinary approach of the latest research in tourist behavior.

200 pp, 6 3/4" x 9 3/5", figures
Cloth, 2016, 978 1 78064 812 5, \$140.00



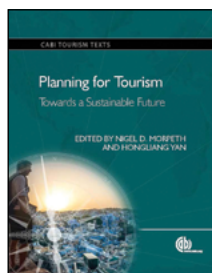
Planning for Tourism

Towards a Sustainable Future

Edited by Nigel D. Morpeth and Hongliang Yan

"This book fulfils a need for an accessible text....The use of a wide range of case studies is interesting and the contributions from tourism planners and developers is very worthwhile. There is also good coverage of a range of tourism planning approaches. This book is recommended for undergraduate and postgraduate students on tourism planning and development courses."—Dr Phil Long, Bournemouth University

CABI Tourism Texts
316 pp, 7 1/2" x 9 5/8"
Paper, 2015, 978 1 78064 458 5, \$72.50



Additional Titles of Interest

COMING SOON

Birds in Their Habitats

Journeys with a Naturalist

Ian Fraser

Birds in Their Habitats is a collection of stories and experiences which introduce fascinating aspects of bird life, ecology and behavior. Informed by a wealth of historical and contemporary research, Ian Fraser takes the reader on a journey through four continents: from places as unfamiliar as the Chonos Archipelago of southern Chile and the arid Sahel woodlands of northern Cameroon to those as familiar as a suburban backyard. This is a book of discovery of birds and the places they live. And with humor and personal insight, it is a book about the sometimes strange world of the people who spend a life absorbed in birds.

240 pp, 6" x 9 1/5", color photos
Paper, Jun 2018, 978 1 4863 0744 9, \$29.95



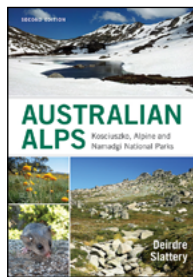
Australian Alps

Kosciuszko, Alpine and Namadgi National Parks
SECOND EDITION

Deirdre Slattery

This fascinating guide to Kosciuszko, Alpine and Namadgi National Parks introduces the reader to Australia's highest mountains, their climate, geology and soils, plants and animals and their human history. It traces the long-running conflicts between successive users of the mountains and explores the difficulties in managing the land for nature conservation. Written by a specialist with over 25 years' experience in community education in and about the Australian Alps National Parks, this new edition features many excellent natural history and historical photographs. Ideal as support information for field trips, it will make a wonderful memento of an alpine visit.

320 pp, 6 5/8" x 9 5/8", 158 color photos
Paper, Feb 2016, 978 1 4863 0171 3, \$35.95



Walks, Tracks and Trails of Queensland's Tropics

Derrick Stone

Queensland's Tropics provide numerous environments for enjoyable walking: from lush rainforests, cloud-shrouded mountains and extinct volcanoes to drier savanna woodlands and magnificent beaches on the coast and Great Barrier Reef islands. This book brings together more than 150 of the best walks, tracks or trails in Queensland's Tropics, located within the coastal strip between Rockhampton and Cooktown. Walks vary from short boardwalk strolls in the lowland rainforests of Daintree National Park to 4-6 day hiking and camping trips on Hinchinbrook Island. Other routes follow old gold miners' and forestry tracks, coaching routes, historical sites, and Aboriginal communication tracks where Dreamtime stories add a further dimension.

288 pp, 6 3/4" x 9 2/5", 500 full color photos & 120 maps
Paper, 2016, 978 1 4863 0307 6, \$28.95



Booderee National Park

The Jewel of Jervis Bay

David Lindenmayer, Christopher MacGregor, Nick Dexter and Martin Fortescue

Photographs by Esther Beaton

152 pp, 8 7/8" x 10", color photos & line art
Cloth, 2014, 978 1 4863 0042 6, \$29.95



Following Burke and Wills Across Australia

A Touring Guide

David Phoenix

416 pp, 6 5/8" x 9 5/8", photos & maps
Paper, 2015, 978 1 4863 0158 4, \$49.95



Guide to Ship Sanitation

THIRD EDITION

World Health Organization

119 pp, 6 1/4" x 9 1/4"
Paper, 2011, 978 92 4 154669 0, \$48.00



The Gold Coast Transformed

From Wilderness to Urban Ecosystem

Edited by Tor Hundloe, Bridgette McDougall and Craig Page

230 pp, 6 5/8" x 9 5/8", b/w & color photos
Paper, 2015, 978 1 4863 0329 8, \$59.95



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